

# The Power of Our Consulting Team



## We can minimize your risk

Version 2

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**Just think about it**, combining knowledge of a whole sales team:

- 100 years of combined sales experience and a huge list of contacts
- Experience in closing medium to large scale deals.
- Experts with a proven track record in selling software solutions and management of large scale projects.
- Offer strong leadership in generating new business opportunities.

Sales outsourcing also offers you many strategic and tactical benefits such as

- Ability to setup sales operations in new markets faster
- Lower total costs of sales
- Enhanced support to resellers and partners
- Advantages of 24/7 sales operations in a global economy
- Faster response to leads and competition

Our sales outsourcing team will be integrated into your own corporate and provide weekly reporting .

**M-Agine Consulting** methodology for achieving results is done through:

1. **Study:** in depth understanding of your sales plan, markets, customers, products and the competition landscape precedes every sales engagement.
2. **Business Plan:** Analysis and in on-going planning factored on the business conditions.
3. **Training:** Proper coaching and training
4. **Lead generation:** New customers prospecting and generation of new leads
5. **Sales Execution:** we guarantee that our staff is productive from the time they are being deployed.
6. **Reporting:** We will provide weekly performance review and share our findings with you.

In summary, we act as your sales arm and as a channel for important intelligence on products, competition and customer requirements and **accelerate your account penetration**

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## If you are a technology company, consider sales outsourcing when

**Your Sales,  
Marketing and  
Business  
Development  
Partner**

- You have a short go-to-market window
- You need to rapidly scale up your sales operations
- You need to test waters in new markets
- You need sales expansion initiatives
- You need To gain access to sales staff with expertise in specific domains or areas